

## FIREMEN FOUND NONE TO SAVE.

Battalion Chief Ross's Force Failed to Add to Records at Burning Lorelei.

### THE HOUSE NOT OCCUPIED

Firemen Scrambled Into Windows of Building Expecting to Find Victims, but Returned to Laugh at the Chief.

"Great Scott! No human power can save the people in that house!" exclaimed Fire Battalion Chief Ross as he gazed up at the front of the seven-story fashionable apartment house, Lorelei, Park avenue and Fifty-sixth street, from every window of which great clouds of black, suffocating smoke were belching.

Not a face appeared at any window and there was no sign of life about the great apartment house, where twenty-one families had their homes, although there were several windows open.

The fire chief was almost sick with horror as he contemplated in another which would greet the firemen when they reached the rooms all over the building.

"At least a hundred men, women and children lived in that splendid structure, fireproof, but not proof against the deadly fumes of such a fire," murmured the fire chief, after shouting the hurried orders, in obedience to which the men of Hook and Ladder No. 2 and Engine No. 5 were running up in a dozen places to the windows of the building. It was just before dawn and a bad time for such a fire.

As they scrambled into the windows the chief looked on, and then was startled as they reappeared shouting and laughing.

There was not a human being alive or dead on that floor over the blaze nor the one above that, and in another minute a fireman stuck his head out of the top-floor window and shouted that there was no one in the house at all.

All the families living in the big Lorelei had closed their hats and gone to the shore or the mountains.

The fire did \$1,500 damage, mainly to the apartment of Dr. Deven S. Bayard, on the floor directly over a paint store, where it started, before the firemen got the best of it.

### BOILING FAT STARTED WEST STREET FIRE.

A big kettle of fat boiled over into the new fire built in the kitchen range by Cook William Martin, at Charles McGovern's Raines law hotel, No. 431 West street, early today, and set the hotel on fire. McGovern roused the twenty sleepers upstairs and all got out safely. The damage by the fire was \$1,500.

## ELMIRA'S LESSON SOON FORGOTTEN.

Reformatory Boy, Grown to Manhood, Pleads Guilty to Forgery to the Amount of \$2,300 and Is Sentenced.

The fact that in his youth he served a term in Elmira Reformatory for stealing had much to do with a sentence to serve four years and five months in Sing Sing pronounced upon Gustav Leuthesser by Judge Newburger today. Leuthesser entered a plea of guilty to five indictments charging forgery in the third degree. He stole \$2,300 from the Albany Brewing Company and falsified his books to cover his crime. Leuthesser comes of a good family and has a superior education. After his discharge from Elmira his friends, confident that his punishment there had taught him a lesson, helped him to advance in the business world. For a long time he was honest and eventually became manager of the bottling department of the Albany Brewing Company. The chance to steal presented itself and he fell.

"A man of your attainments and experience has no excuse to offer for such a crime as you committed," said Judge Newburger in sentencing Leuthesser. "Four terms in the Elmira Reformatory in your youth should have shown you that the way of the thief is not the best way. But, with the shadow of this disgrace hanging over you, with the knowledge that you were placing yourself in position to go to prison and break up your family, you stole again. You are entitled to no clemency."

### ST. CECILE LODGE OUTING.

Members Are Enjoying Themselves To-Day at College Point.

St. Cecile Lodge, No. 568, F. & A. M., is holding its outing to-day at Donnelly's Grove, College Point. The programme of sports for the day includes a potato race, a circle for the hop barrel, a sack race and baseball—also breakfast and dinner. The official programme reads:

"Competent surgeons will be in attendance on the baseball field. Brother W. J. Bryan has not yet expressed his willingness to act as umpire. Brother Harry Roe has promised to attempt a new song, and all loyal brothers are expected to stand by him. Worshipful Brother Harry Greene will deliver a very brief oration entitled, 'This is Positives the D. L.' Brother Loesch, who will recite a piece called, 'I Wish I Was Young Again,' has sacrificed his amusements to help out the illusion. Amplements will be provided for all folks who may be physically disqualified in their noble efforts to show how much they don't know about baseball."

**FREIGHT TRAINS COLLIDE.**  
UPICA, July 31.—A collision of freight trains on the Adirondack and Northern New York Railroad occurred at Stillville, ten miles north of this city. A dozen freight cars were piled up.

## The Wanamaker Store

Store Closes Daily (Except Saturday) at 5 P. M. Saturdays at 12 o'clock.

### Wishes from Arcadia

Summer vacation-time is notorious for bringing together affinities and adding to the world's home-makers; but, in the vicinage of New York it is ever so much more.

Many a Summer hotel piazza is a hot-bed of revolution against the tyranny of boarding life. Many a battle has been fought and won this Summer for the freedom of a home. The reaction from human living in great cities reaches maximum effort for suburban home making. Travel grows easier, the cost of furnishing a home is not necessarily great, and the betterment for human happiness is almost infinite.

Hundreds of others, who cling preferably to city life, are planning a move to their own apartments from the room or two that they called home for want of a better.

The wishes and the plotting and planning are not the least of the Summer pleasures for ambitious wives with the home-making spirit.



## The Wanamaker Store

Store Closes Daily (Except Saturday) at 5 P. M. Saturdays at 12 o'clock.

### Helps to Realization

"Ways and means" is an important subject with a new government or a new housekeeping venture. Not all who long for home freedom have the means to provide it. Many have sufficient, who fear that it may not prove enough. Thrift is often necessary, always commendable. Foresight, properly directed, may be most potential of all in bringing full realization to half-hearted hopes.

The discovering and utilizing of favorable conditions is not only pleasurable to the thrifty home-builder, but it adds vastly to the possibilities of a limited appropriation.

Rowing in still water is easier than pulling up stream; but riding with a strong current that is going your way, will bring you quickly to the desired destination.

A strong, sweeping current invites home furnishers in August; and provides a full third of the means for furnishing the home. **It is —**

# The AUGUST TRADE SALE OF FURNITURE At Wanamaker's

This masterful, almost historic, movement begins action for 1902 to-morrow, August First. It presents the best furniture that America produces. It offers not one piece that is questionable in its character; not one piece that is not of proven goodness. Wanamaker methods for August price-making demand no quality descent for price-lowering. This would not be Wanamaker's—it would not be a Wanamaker Sale if such weakness were tolerated. In all these vast August stocks there is not a piece which we are not proud to show—not a piece that some prospective home-seeker may not well be proud to own.

There is artistic and worthy furniture for homes of modest means, and there is the most elegant furniture, in classic styles, for homes that demand the richest furnishings—

## And the Regular Prices Would Average a Half More

True, there are staple lines where the reduction is only ten per cent. (a good discount that, where you pick the newest, choicest furniture from the best maker in America), but most of the August Furniture is marked at a quarter, a third, and plenty of all sorts at a full half below the fair regular prices.

All the August Furniture comes from proven manufacturers whose goods we sell regularly in our stocks; and all the furniture was made up for selling at full regular prices. Nowhere in all our stocks is there a slighting of workmanship; nowhere is there a single piece of furniture made for "bargain" selling. All the reductions in prices told by the figures below are absolute markings from regular Wanamaker values—you have the Wanamaker guarantee for that. We would abandon August sales forever rather than sell you furniture—no matter how low its price—that did not do honor to the Wanamaker name, whether bought in August or October.

Our reputation for selling only high-class furniture is jealously guarded every day of the year, and safeguards you in every economy secured in this store. The furniture is right; the savings are secure; and home-makers may add one-half to their furniture possessions by buying during this great August movement.

Furniture may be selected now, and delivered later in the season, as desired.

Here are a few of the facts in detail:

#### Parlor Suites

August Price.	Usual Price.	Quantity	Material
\$22.50	\$45.00	3 pieces.	Imitation Mahogany.
25.00	35.00	3 pieces.	Imitation Mahogany.
37.50	75.00	3 pieces.	Imitation Mahogany.
40.00	60.00	3 pieces.	Mahogany.
43.00	65.00	5 pieces.	Imitation Mahogany.
50.00	100.00	3 pieces.	Imitation Mahogany.
52.00	80.00	3 pieces.	Mahogany.
54.00	75.00	5 pieces.	Imitation Mahogany.
55.00	75.00	5 pieces.	Imitation Mahogany.
57.50	115.00	3 pieces.	Imitation Mahogany.
58.50	80.00	5 pieces.	Imitation Mahogany.
60.00	85.00	5 pieces.	Imitation Mahogany.
62.70	95.00	3 pieces.	Mahogany.
63.00	55.00	3 pieces.	Mahogany.
65.00	85.00	3 pieces.	Imitation Mahogany.
67.50	135.00	5 pieces.	Imitation Mahogany.
70.00	195.00	5 pieces.	Imitation Mahogany.
75.00	150.00	3 pieces.	Imitation Mahogany.
80.00	200.00	3 pieces.	Imitation Mahogany.
85.00	120.00	5 pieces.	Imitation Mahogany.
90.00	125.00	3 pieces.	Imitation Mahogany.
92.50	185.00	5 pieces.	Imitation Mahogany.
95.00	150.00	3 pieces.	Imitation Mahogany.
115.00	275.00	3 pieces.	Mahogany.

#### Fancy Parlor Chairs

August Price.	Usual Price.	Material
\$7.50	\$15.00	Imitation Mahogany.
9.00	18.00	Imitation Mahogany.
10.00	20.00	Imitation Mahogany.
12.50	25.00	Imitation Mahogany.
15.50	27.00	Imitation Mahogany.
15.00	20.00	Imitation Mahogany.
18.00	20.00	Imitation Mahogany.
20.00	40.00	Imitation Mahogany.
21.00	32.00	Mahogany.
22.50	45.00	Mahogany.
32.00	47.00	Mahogany.
38.00	50.00	Mahogany.

#### Odd Pieces Parlor Furniture

August Price.	Usual Price.	Material
\$2.75	\$4.00	Corner Chair.
16.00	25.00	Fancy Chair.
16.50	35.00	Imitation Divan.
17.00	27.00	Mahogany Rocker.
17.50	55.00	Imitation Divan.
18.50	25.00	Mahogany Divan.
20.00	40.00	Tabourette.

#### Odd Pieces Parlor Furniture

August Price.	Usual Price.	Material
20.00	30.00	Divan.
22.00	33.00	Divan.
32.50	65.00	Imitation Divan.
35.00	70.00	Imitation Divan.
38.00	48.00	Turkish Chair.
45.00	55.00	Turkish Chair.
130.00	135.00	English Sofa and Pillows.

#### China Closets

August Price.	Usual Price.	Material
\$15.00	\$20.00	Golden Oak.
16.00	20.00	Golden Oak.
20.00	25.00	Golden Oak.
21.00	35.00	Golden Oak.
22.00	28.00	Mahogany.
30.00	50.00	Mahogany.
32.00	42.00	Golden Oak.
42.00	65.00	Golden Oak.
78.00	120.00	Mahogany.
85.00	125.00	Mahogany.
90.00	145.00	Mahogany.

#### Sideboards

August Price.	Usual Price.	Material
\$23.00	\$30.00	Golden Oak.
24.00	40.00	Weathered Oak.
35.00	55.00	Golden Oak.
38.00	50.00	Golden Oak.
40.00	65.00	Golden Oak.
45.00	55.00	Golden Oak.
47.00	75.00	Mahogany.
48.00	60.00	Golden Oak.
50.00	65.00	Golden Oak.
55.00	70.00	Golden Oak.
58.00	95.00	Mahogany.
60.00	90.00	Flemish Oak.
62.00	80.00	Golden Oak.
63.00	100.00	Cathedral Oak.
65.00	100.00	Mahogany.
70.00	115.00	Weathered Oak.
73.00	130.00	Weathered Oak.
85.00	125.00	Mahogany.
78.00	125.00	Weathered Oak.
80.00	135.00	Flemish Oak.
85.00	135.00	Mahogany.
88.00	150.00	Weathered Oak.
90.00	125.00	Golden Oak.
95.00	150.00	Golden Oak.
100.00	160.00	Weathered Oak.
115.00	180.00	Weathered Oak.
120.00	200.00	Weathered Oak.
180.00	290.00	Golden Oak.

#### Extension Tables

August Price.	Usual Price.	Material
\$20.00	\$30.00	Golden Oak.
22.00	36.00	Weathered Oak.
25.00	40.00	Golden Oak.
27.00	45.00	Golden Oak.
30.00	45.00	Golden Oak.
32.00	52.00	Mahogany.
35.00	55.00	Golden Oak.
42.00	65.00	Golden Oak.
45.00	70.00	Golden Oak.
48.00	75.00	Golden Oak.
55.00	75.00	Mahogany.
65.00	100.00	Mahogany.
105.00	170.00	Golden Oak.

#### Gilt Parlor Furniture

August Price.	Usual Price.	Material
\$6.50	\$10.00	Fancy Chair.
7.50	12.00	Fancy Chair.
10.00	15.00	Fancy Chair.
11.00	18.00	Fancy Chair.
12.00	19.00	Fancy Chair.
27.50	45.00	Fancy Chair.
28.00	43.00	Fancy Chair.
31.00	40.00	Fancy Chair.
35.00	55.00	Divan.
110.00	175.00	Divan.
125.00	190.00	3-Piece Suite.
150.00	195.00	4-Piece Suite.
175.00	255.00	3-Piece Suite.
220.00	335.00	3-Piece Suite.

#### Bureaus

August Price.	Usual Price.	Material
\$12.00	\$16.00	Natural Birch.
12.50	18.00	White Enamel.
15.00	22.00	Mahogany.
17.00	20.00	Golden Oak.
18.00	24.00	Golden Oak.
18.50	25.00	Mahogany.
30.00	40.00	Mahogany.
27.00	45.00	Mahogany.
30.00	50.00	Mahogany.
35.00	45.00	Golden Oak.
35.00	55.00	Mahogany.
40.00	65.00	Mahogany.
38.00	65.00	Mahogany.
55.00	80.00	Mahogany.
60.00	95.00	Mahogany.

### Mattresses, Springs and Pillows

At \$6, from \$8—Black mixed hair Mattresses, one or two parts; full size, 45 lbs.; in blue-and-white ticking.

At \$9, from \$12—Black mixed hair Mattresses, one or two parts; full size, 40 lbs.; in blue-and-white ticking.

At \$12, from \$16—Extra mixed hair Mattresses; one or two parts, full size, 40 lbs.; in blue-and-white ticking.

At \$15, from \$20—Prime geese feather Pillows, 22x30 in., 3 lbs.

At \$2.25, from \$2.70—Extra selected geese feather Pillows, 22x30 in., 3 lbs.

At \$2.50, from \$3—Prime geese feather Bolsters, 20x56 in., 5 lbs.

At \$3.75, from \$4.50—Extra selected geese feather Bolsters, 20x56 in., 5 lbs.

Fourth Floor.

## August Clean-Up of CARPETS, Rugs, Linoleums and Mattings

A valuable adjunct to the Furniture Sale, because it offers broad additional economy to furnishers, on the very best grades of Carpets, in quite a wide variety of patterns. Odd lots, as we count them, to be sure; but Carpets of highest excellence, and perhaps quite as pleasing, certainly as good, as you could buy at the regular prices a month or so later.

Any carpets that you select at this sale will be held and laid whenever you desire, on or before October 1st.

Wilton Velvets at 95c a yard, worth \$1.40.  
Regular Velvets at 75c a yard, worth \$1.10.  
Holly Brussels at \$1 a yard, worth \$1.40.  
Tapestries (best grade) at 55c a yard, worth 75c.  
Tapestries (second grade) at 45c a yard, worth 65c.  
Extra Super Ingrains, all wool, at 50c a yard, worth 65c.  
Axminster, 75c to \$1, worth \$1 to \$1.50.  
Straw Mattings—Over one hundred rolls, reduced from \$15 to \$10 a roll of forty yards; ninety-five pounds to the roll. Other grades at almost as great reductions.

Remnants are still in evidence in Velvets, Body Brussels, Axminsters, Tapestry, and Ingrain Carpets, as well as Linoleums and Mattings, showing a reduction of from 33 to 50 per cent. from regular prices; in some instances where the remnants are short, even greater reductions. Rugs—excellent value, all of first quality. All-wool Art Squares, 24x33 yds. to 4x5 yds., at one-third off regular prices.  
Smyrna Rugs, in broken lines of sizes, but best quality, at one-third less than our regular prices.  
Beam Rugs—excellent for bath and seeping rooms.  
2 ft. 6 in. x 5 ft., \$2.50, from \$5.  
2 x 6 ft., at \$3, from \$6.

Third Floor.

Formerly **JOHN WANAMAKER** Broadway, Fourth Avenue, A. T. Stewart & Co. Ninth and Tenth Streets